

Consulting NAICS Codes

5416 Management, Scientific, and Technical Consulting Services

54161 Management Consulting Services

541611 Administrative Management and General Management Consulting Services

541612 Human Resources Consulting Services

541613 Marketing Consulting Services

541614 Process, Physical Distribution, and Logistics Consulting Services

541618 Other Management Consulting Services

54162 Environmental Consulting Services

541620 Environmental Consulting Services

54169 Other Scientific and Technical Consulting Services

541690 Other Scientific and Technical Consulting Services

5418 Advertising, Public Relations, and Related Services

54181 Advertising Agencies

541810 Advertising Agencies

54182 Public Relations Agencies

541820 Public Relations Agencies

54183 Media Buying Agencies

541830 Media Buying Agencies

54184 Media Representatives

541840 Media Representatives

54185 Outdoor Advertising

541850 Outdoor Advertising

54186 Direct Mail Advertising

541860 Direct Mail Advertising

54187 Advertising Material Distribution Services

541870 Advertising Material Distribution Services

54189 Other Services Related to Advertising

541890 Other Services Related to Advertising